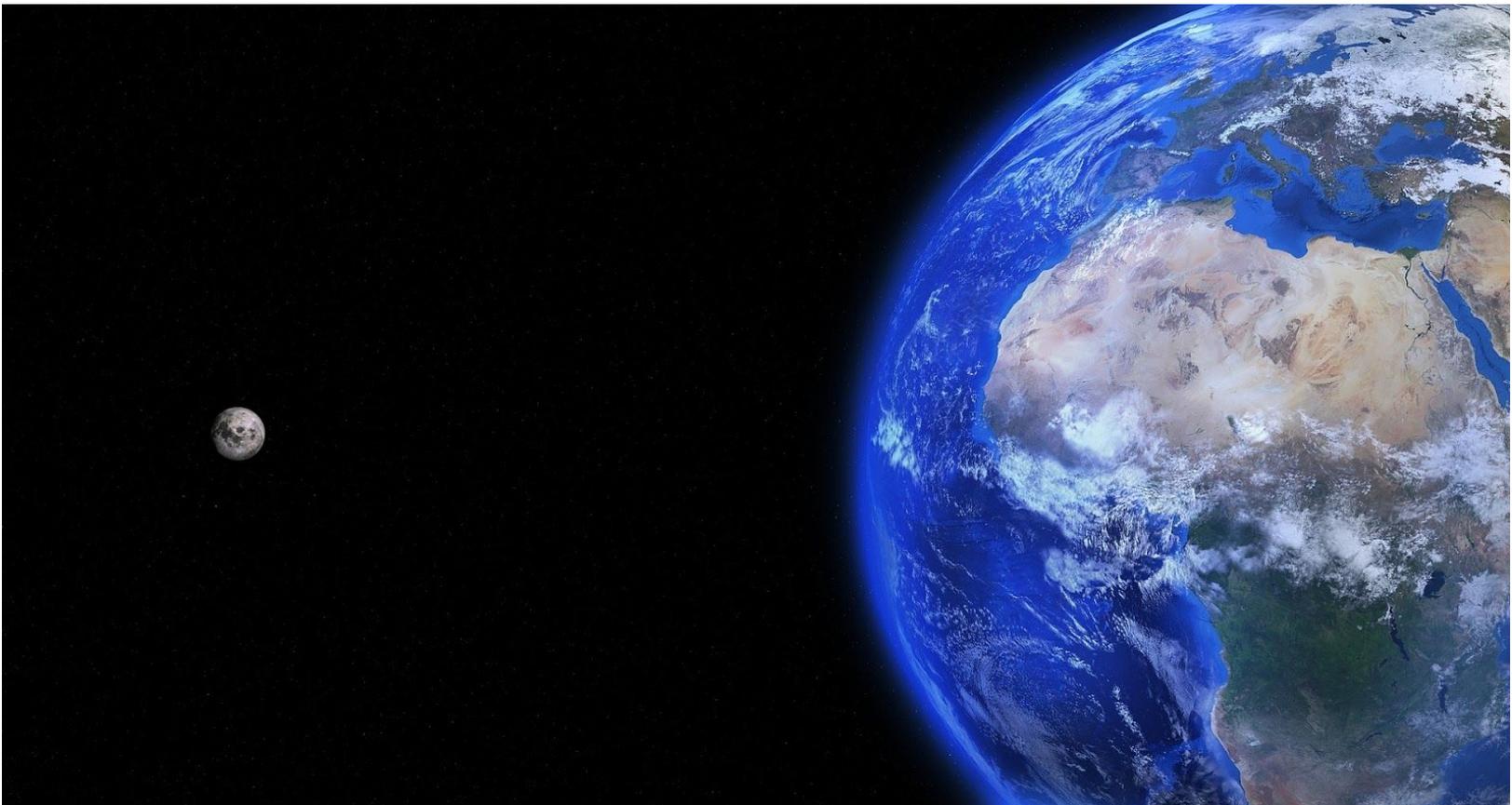


WORLD POP **RADIO**

united through music





MUSIC CONNECTS US ALL

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Too many people focus on what makes us different. Instead, let's talk about what connects us all - Music.

World Pop Radio does just that by counting down the Top 10 songs each week from a different country. You will hear new music, familiar favorites and find out that overall we may live oceans apart but we all enjoy the same hits around the globe.

"The world is so empty if one thinks only of mountains, rivers & cities; but to know someone who thinks & feels with us, & who, though distant, is close to us in spirit, this makes the earth for us an inhabited garden."

-Goethe

WORLD POP RADIO - Weekly Format

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- *World Pop Radio* is a free 56-minute weekly radio show that counts down the Top 10 songs from a different country each episode. There are no commercials/advertisements, but the show is broken into two segments allowing you to insert local spots if desired.
- The program features not only the top songs of that week, but also informative and entertaining information about the country, its people, and their music.
- The weekly chart used for your country is provided by your station...and your station is featured and promoted throughout the program and that week on our website and through social media. If no station is an affiliate in that country, a national chart will be used.



MUSIC CONNECTS US ALL

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Think we are a good fit for your station and listeners?

Give us a shot! No hard feelings if it doesn't work out...we promise!

For more information or to request a sample program, email Chris Thomas at cthomas@wltl.net. We look forward to spreading the message of global unity through our shared love of music with you and your listeners!
